

Press Release

Toulouse, May 29th 2024

Eqwal Strengthens its Position in the Orthopedic Shoe Sector with the Acquisition of House of Feet.

Egwal is pleased to announce the acquisition of the Belgian company House of Feet. This significant strategic step for our Belgian operations reinforces our position in the sector of orthopedic insoles and shoes in Belgium.

Founded in Bruges, House of Feet boasts a well-established network of retail outlets in Ostend, Ypres, Aalst, Lokeren, and Antwerp. Its history is characterized by a strong commitment to craftsmanship and quality, having also absorbed the entities Borghs, Schaeps, and Reyskens Orthopedie.

The founder Geert De Prêtre and its CEO Tom Boerjan will remain with the company, working closely with the teams of Aqtor and Eqwal to ensure that House of Feet's customers benefit from the shared commitment to providing the best possible care.

Jean-Pierre Mahé, CEO of Eqwal, stated: "Eqwal is proud to welcome House of Feet to our global Patient Care network. We are also honored to continue the legacy and carry forward the story of a company founded over 120 years ago!

The expertise in orthopedic foot care remains a strategic focus for Eqwal, and I am delighted at the trust placed by Geert in joining our ambitious global project: to alleviate disability worldwide and build a more inclusive society."

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