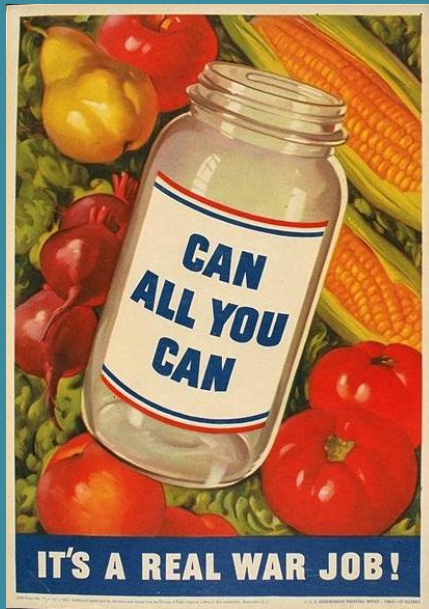
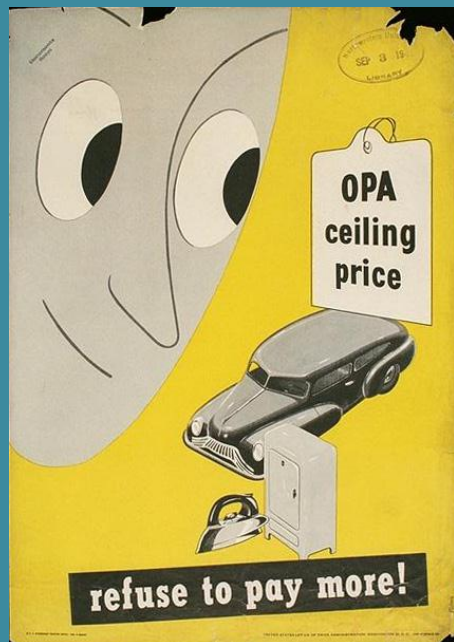




During World War II, the consumer took an increasingly central role in civic life. Public accommodations became a key focus of the civil rights movement.



SAVE FREEDOM OF SPEECH

U.S. PRESIDENT, EMBROIDERED
U.S. PRESIDENT, EMBROIDERED

NORMAN ROCKWELL



BUY WAR BONDS

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OURS...to fight for

U.S. PRESIDENT, EMBROIDERED
U.S. PRESIDENT, EMBROIDERED



FREEDOM FROM WANT

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SEP 3 1944
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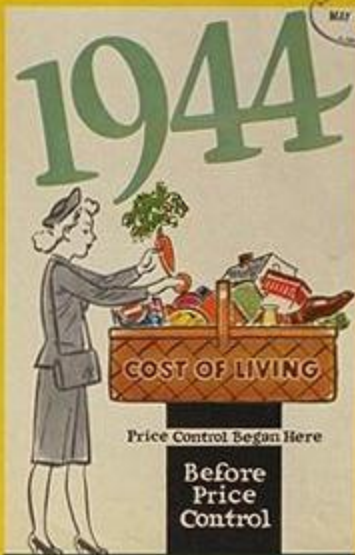
OPA
ceiling
price



refuse to pay more!



64.6% RISE IN COST
OF LIVING
53RD MONTH
WORLD WAR I



RISE IN COST
OF LIVING
53RD MONTH
WORLD WAR II **25.9%**

Here's a war job all America may be proud of. The rise in the wartime cost of living today is less than half the World War I increase... only the patriotic cooperation of the public and businessmen with the government's price control program made this record possible... let's keep up the good work by keeping the Home Front Pledge:

"I pay no more than ceiling prices..
..I pay my ration points in full."



UNITED STATES OFFICE OF PRICE ADMINISTRATION

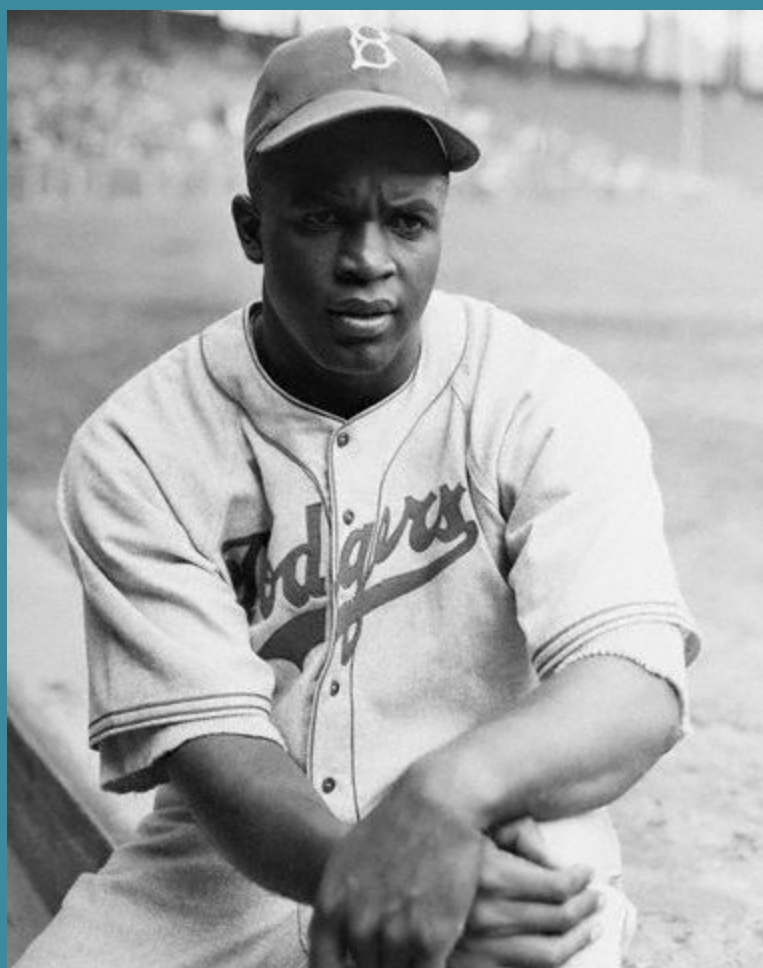
RAFO20204-2/2/60-GREENSBORO, N.C: A group of Negro students from North Carolina A&T College, who were refused service at a luncheon counter reserved for white customers, staged a sit-down strike at the F.W. Woolworth store in Greensboro 2/2. Ronald Martin, Robert Patterson and Mark Martin are shown as they stayed seated throughout the day. The white woman at left came to the counter for lunch but decided not to sit down. UPI TELEPHOTO fwb







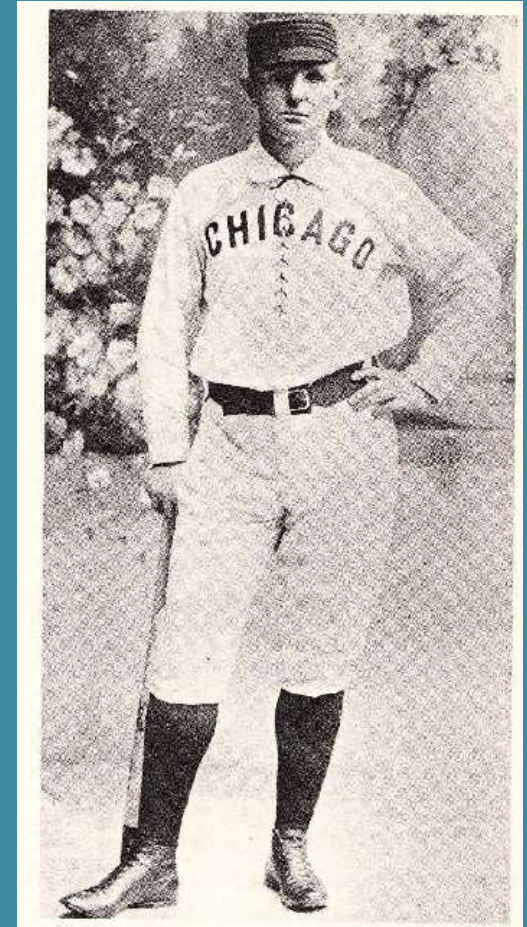








The Negro Leagues: the color line goes up in the 1890s, in baseball as across the South;



Moses Fleetwood Walker



Ruth and black admirers (below): the Babe had a large African American following, in part because of the widespread belief that he himself had a black ancestor.



Barnstorming and clowning teams, marketing black stereotypes

BASEBALL CIRCUS
FUN - LAUGHS - THRILLS
The GLOBETROTTERS of BASEBALL
Baseball's Number One
Show Team
Super Star Hank Aaron Who Has Broken
All Babe Ruth's Records Started His
Baseball Career With The Clowns
- 47th SEASON -
ALWAYS A CROWD PLEASER
INDIANAPOLIS CLOWNS
- VS -
Dubuque All-Stars
THURS., MAY 27 - 7:30 P.M.
PETRAKIS BALL PARK
AT THE GATE: ADULTS \$2.00 - CHILDREN \$1.00
ADVANCE TICKETS NOW ON SALE
ADULTS \$1.50 - CHILDREN 50c



1920 Rube Foster's Negro National League, organized barnstorming teams into somewhat regular league - but game cancellations and at mercy of white ballpark owners. (*show Burns*)



A CROWD AT SCHORLING'S BASEBALL PARK ENJOYING THE NATIONAL PASTIME

HOME OF RUBE FOSTER'S AMERICAN GIANTS

THIRTY-NINTH STREET AND PRINCETON AVENUE

ORGANIZED BASEBALL

Home of RUBE FOSTER'S AMERICAN GIANTS
 First Year Champions - The Negro National League
 Second Attendance of 12,500 at Rube Foster's American Giants
 Fourth Kansas City Marathon for the 1920
 Fourth Year Series League Champion

First American Team to Win a Big Game in Negro National League

American Giants	2	American Giants	2
Kansas City	2	Kansas City	2
American Giants	2	American Giants	2
Kansas City	2	Kansas City	2

RUBE FOSTER
The Victor

In 1930s Gus Greenlee and other gamblers organized the Negro American League. Both leagues played an important role in northern ghettos. (Consider here the argument in Harold Cruse, Plural But Equal.)



the style
of the
Negro
Leagues: a
version of
"inside," or
scientific"
baseball,
longer lasting;
with special
emphasis on
speed, daring,
trickery - in
part a
holdover from
the (Harlem
Globetrotting-
style)
clowning
teams

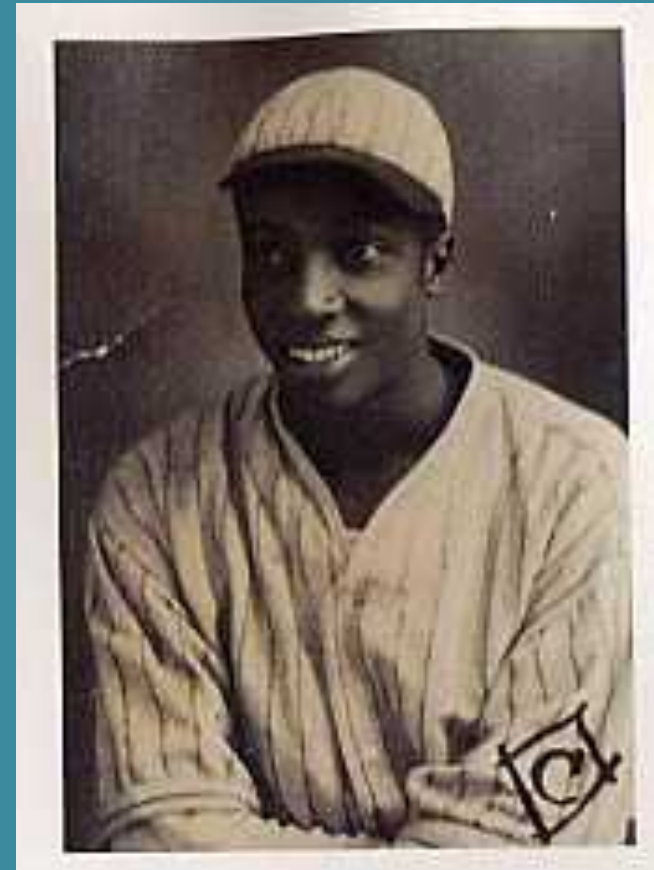


Showmanship essential and Satchel Paige the master of it;



But best players (Josh Gibson, Buck Leonard, Cool Papa Bell, Paige) are fully as good, if not better, than the white stars as their performance on barnstorming tours attests

Oscar Charleston (above left), late in his career. Cool Papa Bell (above right). Josh Gibson (below).

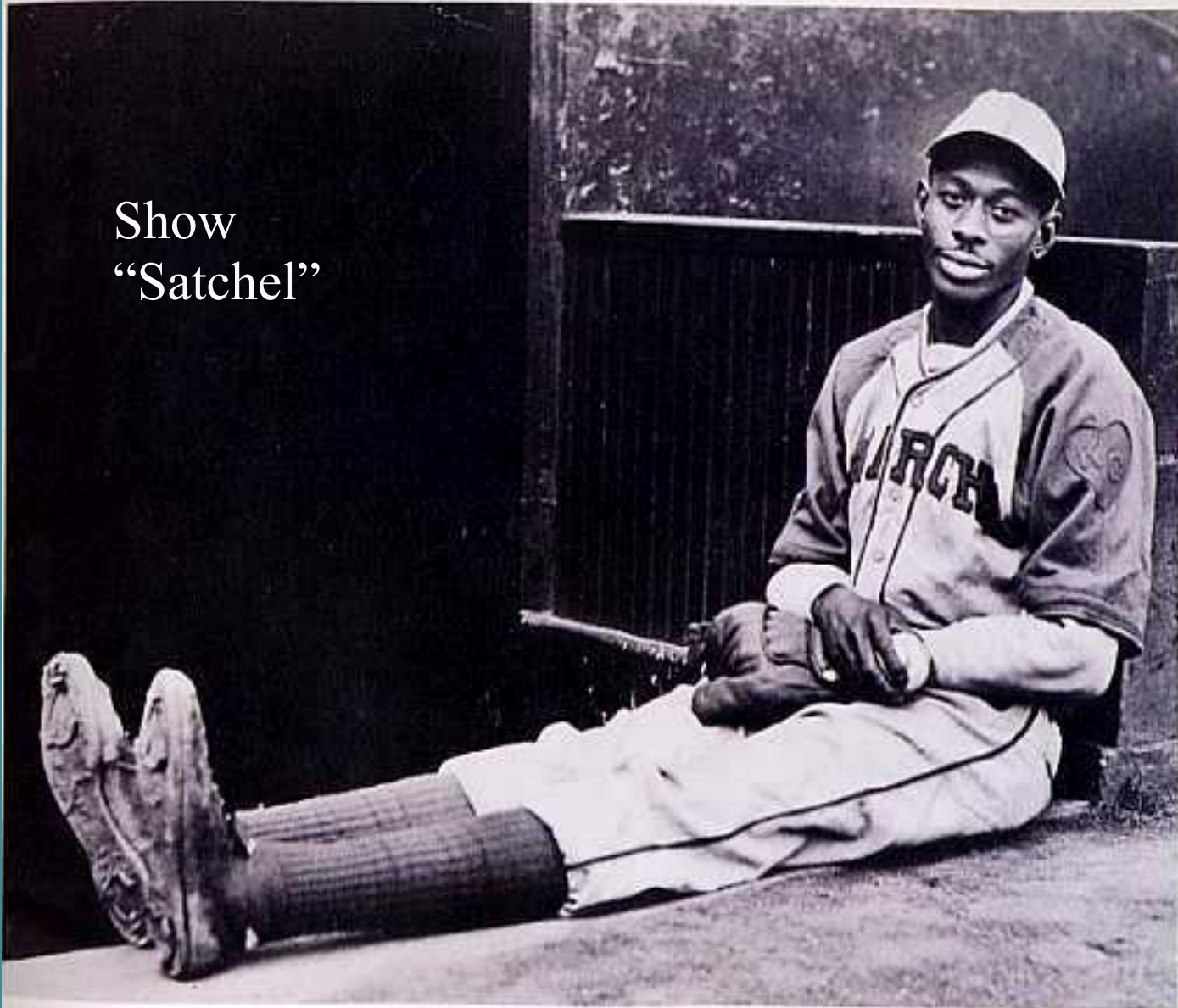


(*show “Josh”*)

Paige, hired out by Greenlee by the game, especially to keep struggling teams afloat financially, was the Babe Ruth (drawing card as well as rags-to-riches story) of the Negro Leagues.



Show
“Satchel”



Satchel Paige

PAIGE, LEROY ROBERT

B. July 7, 1906, Mobile, Ala.

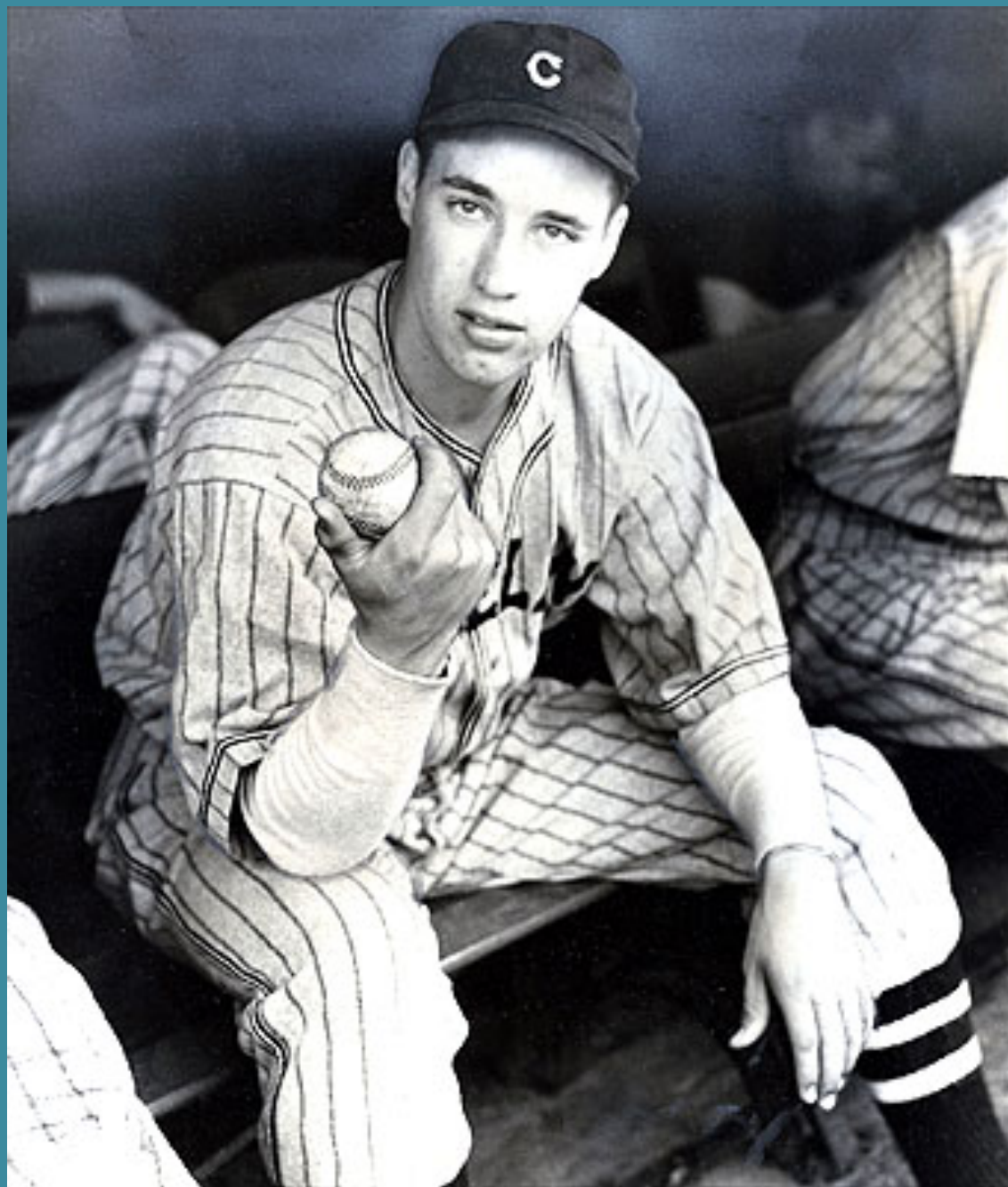
1950 Voluntarily retired.

TR 6'3½" 180 lbs.

1948	CLE	A	6	1	.857	2.48	21	7	3	72.2	61	25	45	2	2	1	.667	1	2.25	14	28
1949			4	7	.364	3.04	31	5	1	83	70	33	54	0	3	4	.429	5	1.95	26	50.2
1951	STL	A	3	4	.429	4.79	23	3	0	62	67	29	48	0	3	2	.600	5	4.06	20	44.1
1952			12	10	.545	3.07	46	6	3	138	116	57	91	2	8	8	.500	10	3.06	40	100
1953			3	9	.250	3.53	57	4	0	117.1	114	39	51	0	2	8	.200	11	3.48	53	93
1965	KC	A	0	0	—	0.00	1	1	0	3	1	0	1	0							
6 yrs.			28	31	.475	3.29	179	26	7	476	429	183	290	4	18	23	.439	32	3.05	153	319

WORLD SERIES RECORD

1948	CLE	A	0	0	—	0.00	1	0	0	.2	0	0	0	0	0	0	—	0	0.00	1	.2
------	-----	---	---	---	---	------	---	---	---	----	---	---	---	---	---	---	---	---	------	---	----

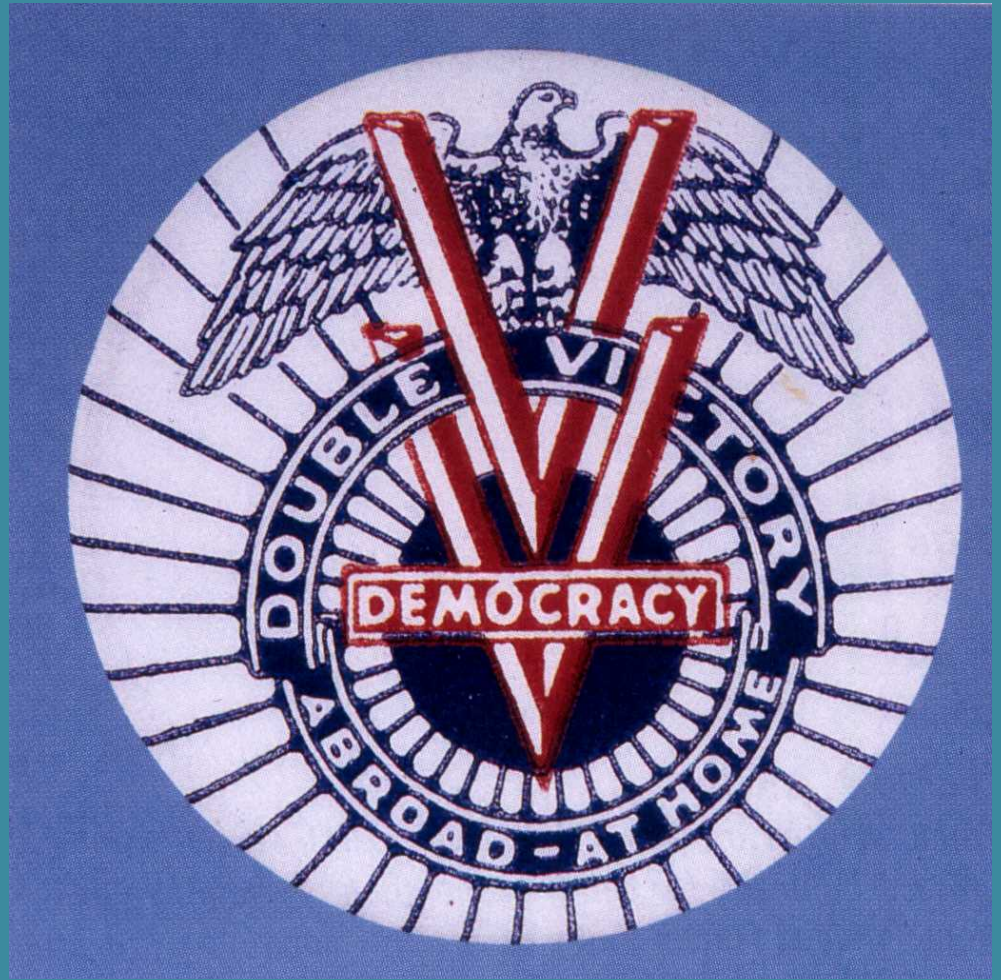


Show “the Answer is No”

factors making the experiment possible; black migration out of cotton South to war-industries North; black votes traded for stronger stands on civil rights; LaGuardia's committee on race relations as one fruit of that (it examined discrimination by Giants, Dodgers, Yankees); wartime crusade against Nazi racism highlights American dilemma," and Randolph-style protests keep pressure on (stop bullets, why not baseballs?) Rickey begins experiment 13 days after the end of the war); Landis' death removes major obstacle; former KY. Governor Chandler "gets" the point of WWII (if they made it on Guadalcanal, they can make it in the big leagues).

“We know that our fate is tied up with the fate of the democratic way of life. And so, out of the depths of our hearts, a cry goes up for the triumph of the United Nations. But we would not be honest with ourselves were we to stop with a call for a victory of arms alone. We know this is not enough. We fight that the democratic faiths, values, heritages, and ideals may prevail....to win the peace, for democracy, for freedom and the Brotherhood of Man without regard to his pigmentation....”

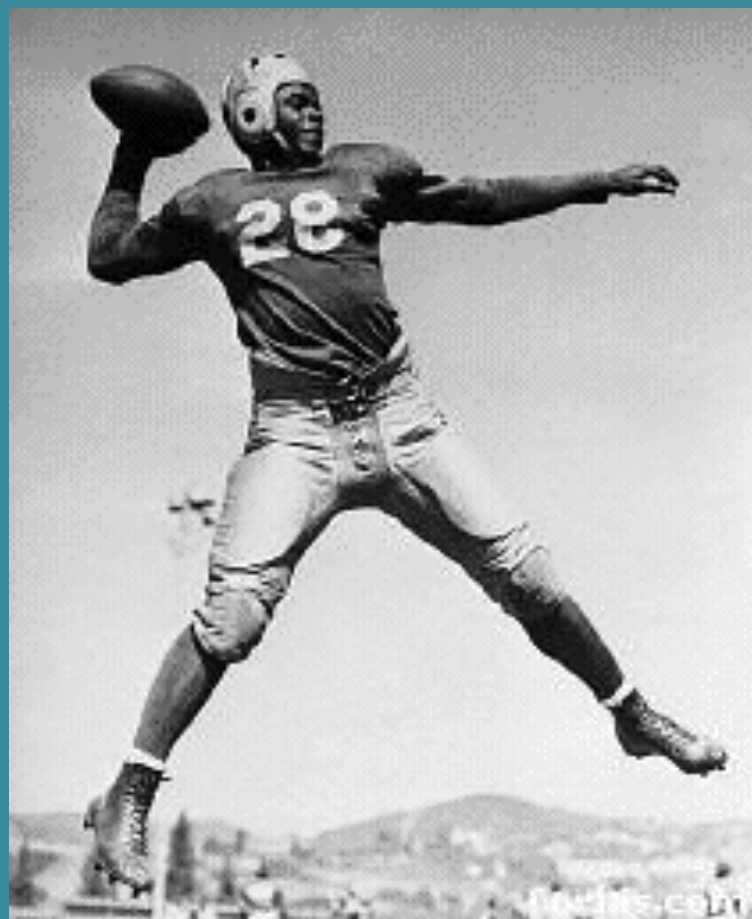
A. Philip Randolph, 9/26/42



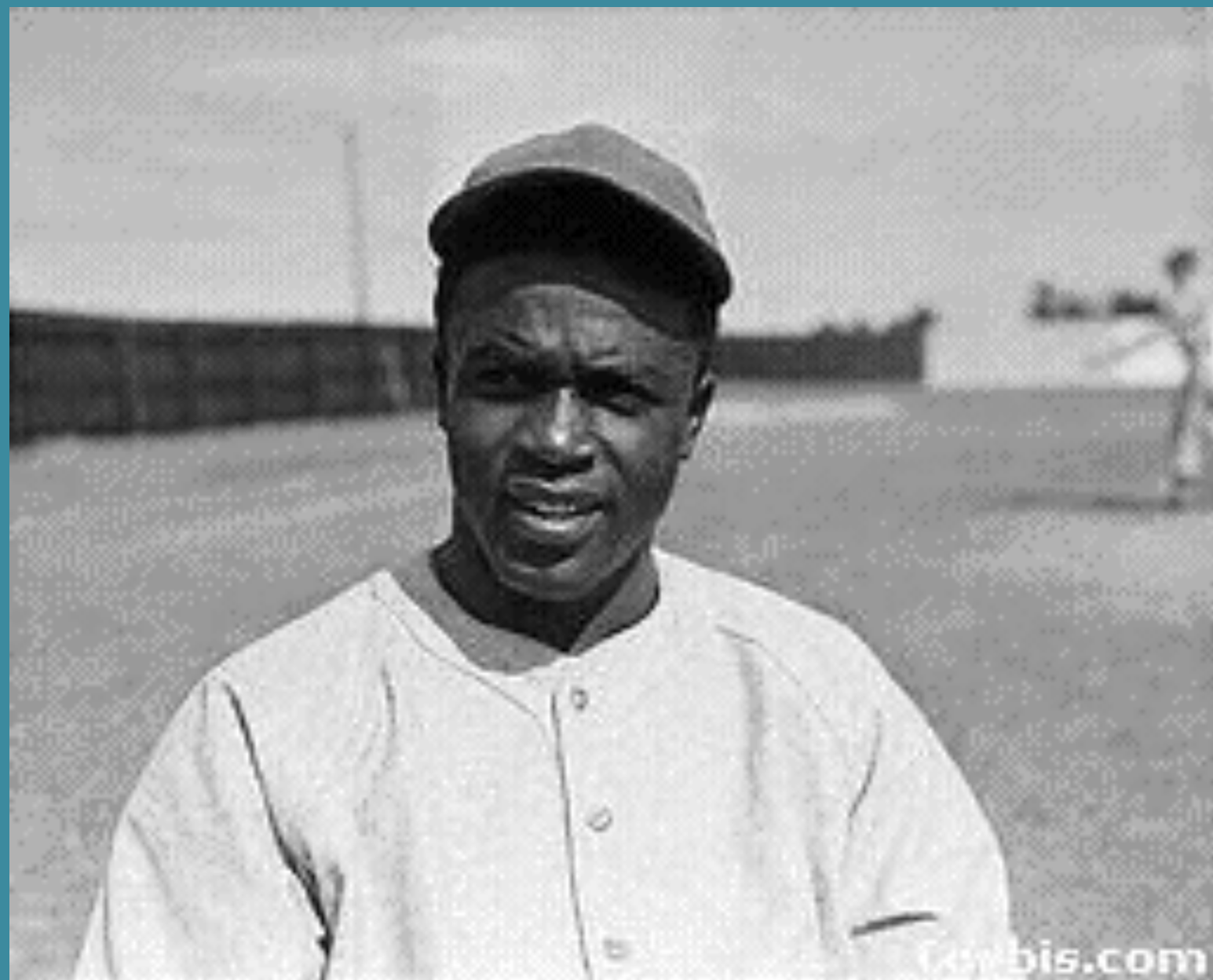
Thousands of African-Americans wore the Double-V button

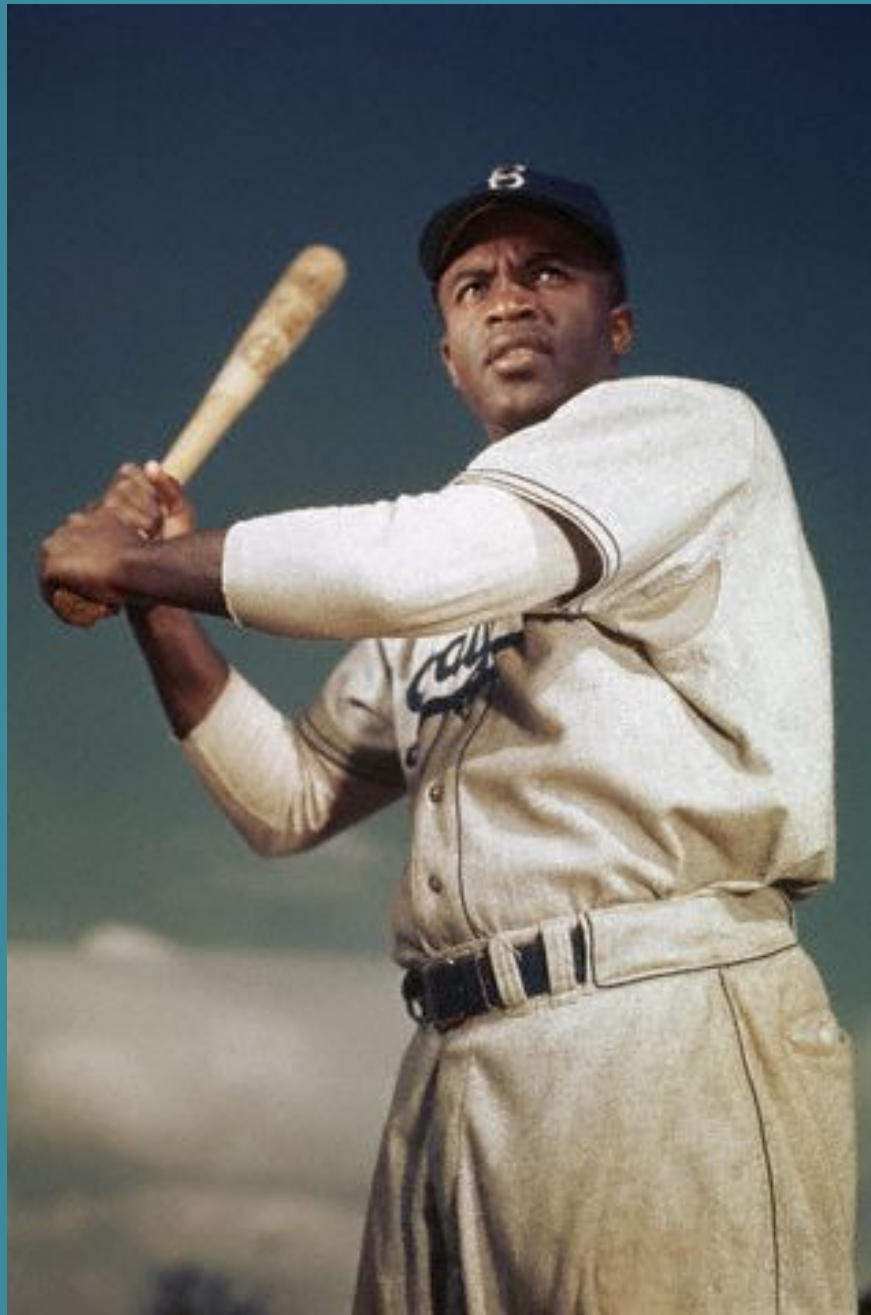


Rickey's plan: a serious man, a religious man; motivated by sense of fair play and decency and by his own (may I say CIVIC) ambition; but also seeing untapped fan base and untapped talent base. Sees prejudice as result of ignorance, believes right person can win over his white players to integration; so intelligent, disciplined college graduate, used to interracial competition: Jackie Robinson - perhaps not the best, but the most likely to succeed









Robinson's reception: hard, very hard; but white uprisings on Brooklyn and St. Louis teams dealt with quickly and firmly by Rickey and Frick. Robinson himself is exceptional person and exceptional player, doesn't retaliate and slowly but surely wins more and more over. Meanwhile for good and bad reasons he is a major draw of both white and black fans. By the end of the year, he's named Rookie of the Year and voted second most admired man in America (behind Bing Crosby!)

NOTE
WE HAVE ALREADY
GOT RID
OF SEVERAL
LIKE YOU
ONE WAS FOUND IN RIVER
JUST RECENTLY

ROBINSON
WE ARE GOING
TO KILL YOU
IF YOU ATTEMPT
TO ENTER A
BALL GAME AT
CROSLY FIELD
THE  TRAVELERS

Jackie Robinson

ROBINSON, JACK ROOSEVELT

B. Jan. 31, 1919, Cairo, Ga.
Hall of Fame 1962.

BR TR 5'11½" 195 lbs.

1947	BKN N	151	590	175	31	5	12	2.0	125	48	74	36	29	.297	.427	0	0	1B-151
1948		147	574	170	38	8	12	2.1	108	85	57	37	22	.296	.453	2	1	2B-116, 1B-30, 3B-6
1949		156	593	203	38	12	16	2.7	122	124	86	27	37	.342	.528	0	0	2B-156
1950		144	518	170	39	4	14	2.7	99	81	80	24	12	.328	.500	2	1	2B-144
1951		153	548	185	33	7	19	3.5	106	88	79	27	25	.338	.527	3	1	2B-153
1952		149	510	157	17	3	19	3.7	104	75	106	40	24	.308	.465	2	0	2B-146
1953		136	484	159	34	7	12	2.5	109	95	74	30	17	.329	.502	5	1	OF-76, 3B-44, 2B-9, 1B-6, SS-1
1954		124	386	120	22	4	15	3.9	62	59	63	20	7	.311	.505	7	1	OF-64, 3B-50, 2B-4
1955		105	317	81	6	2	8	2.5	51	36	61	18	12	.256	.363	9	1	3B-84, OF-10, 2B-1, 1B-1
1956		117	357	98	15	2	10	2.8	61	43	60	32	12	.275	.412	10	1	3B-72, 2B-22, 1B-9, OF-2
10 yrs.		1382	4877	1518	273	54	137	2.8	947	734	740	291	197	.311	.474	40	7	2B-751, 3B-256, 1B-197, OF-152, SS-1

WORLD SERIES RECORD

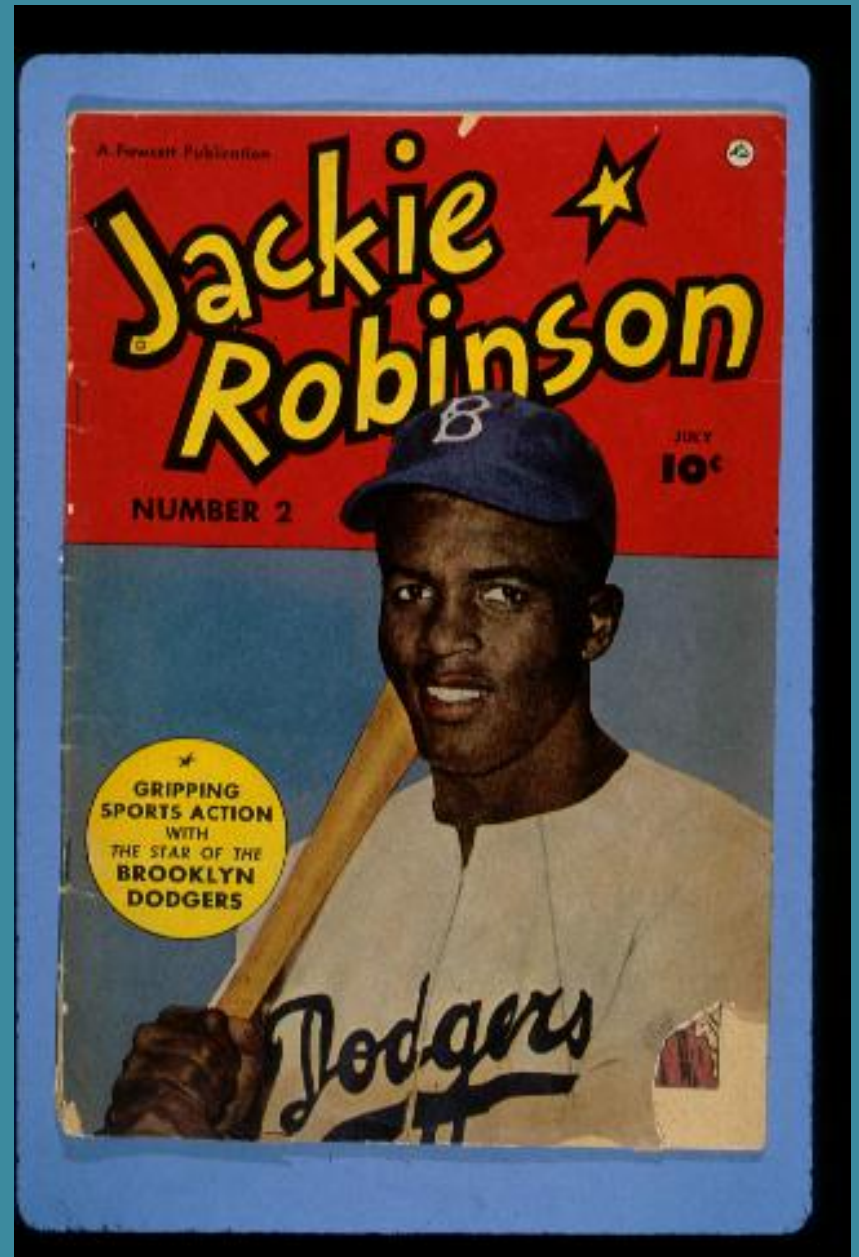
1947	BKN N	7	27	7	2	0	0	0.0	3	3	2	4	2	.259	.333	0	0	1B-7
1949		5	16	3	1	0	0	0.0	2	2	4	2	0	.188	.250	0	0	2B-5
1952		7	23	4	0	0	1	4.3	4	2	7	5	2	.174	.304	0	0	2B-7
1953		6	25	8	2	0	0	0.0	3	2	1	0	1	.320	.400	0	0	OF-6
1955		6	22	4	1	1	0	0.0	5	1	2	1	1	.182	.318	0	0	3B-6
1956		7	24	6	1	0	1	4.2	5	2	5	2	0	.250	.417	0	0	3B-7
6 yrs.		38	137	32	7	1	2	1.5	22	12	21	14	6	.234	.343	0	0	3B-13, 2B-12, 1B-7, OF-6
					4th				9th		8th		6th					

The impact: both leagues slow to follow; by 1953 still only six teams have black players, but then by 1959 the last team, Boston Red Sox, finally integrates. Doby of Indians the first in the AL; From 1953 1959 black players win every NL MVP award, but in part a sign that only truly exceptional black players given the chance; stacked by position few middle infielders or pitchers catchers. A 1987 study shows 15 of 26 teams have no black management personnel.





(CNN Library)





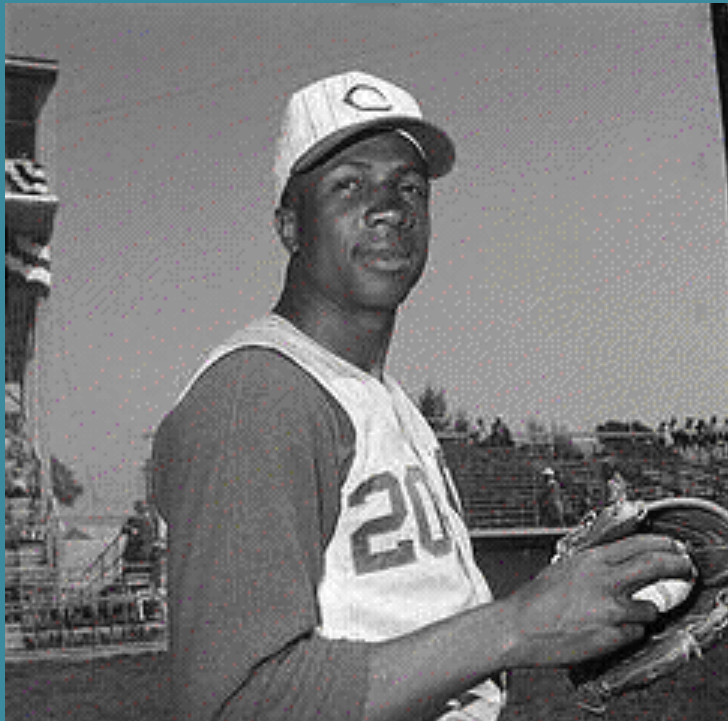


JACKIE ROBINSON STEALING HOME • MAY 15, 1955

show: Jackie
unleashed



1952 argument
with Al Barlick



Campanella,
Mays,
Campanella,
Newcombe,
Aaron, Banks,
Banks: NL
MVP's
1953-1959





SCHOOL INTEGRATION





Show “Child of God”

