

NIL Go Data Report

NIL Go Deal Activity between July 1 and August 31, 2026

✓ CLEARED	
12,283	\$227.25M
total deals	total value

✗ NOT CLEARED ¹	
484	\$67.08M
total deals	total value

	CLEARED		NOT CLEARED*	
	Deals	Deal Value	Deals	Deal Value
Launch – Dec. 31, 2025	17,321	\$127.21M	524	\$14.94M
Jan. 1 – Feb. 28, 2026	3,704	\$39.29M	187	\$14.36M
Mar. 1 – April 30, 2026	5,531	\$75.85M	442	\$26.87M
May 1 – June 30, 2026	7,639	\$112.89M	659	\$33.68M
July 1 – Aug. 31, 2026	12,283	\$227.25M	484	\$67.08M
Total	46,478	\$582.49M	2,296	\$156.93M

	Cleared: ASSOCIATED		Cleared: NON-ASSOCIATED ²	
	Deals	Deal Value	Deals	Deal Value
Launch – Dec. 31, 2025	4,579	\$39.63M	12,742	\$87.58M
Jan. 1 – Feb. 28, 2026	1,938	\$19.39M	1,766	\$19.90M
Mar. 1 – April 30, 2026	2,875	\$47.99M	2,656	\$27.86M
May 1 – June 30, 2026	5,554	\$83.68M	2,085	\$29.21M
July 1 – Aug. 31, 2026	7,089	\$188.64M	5,194	\$38.61M
Total	22,035	\$379.33M	24,443	\$203.16M

Total Deals in Arbitration as of 8/31/26: 1

¹ These figures do not include Not Cleared deals that have been resubmitted or for which the time period for revision remained open as of August 31, 2026.

² Many deals that purport to be with Non-Associated entities bear the hallmarks of Associated deals. In instances where a deal would comply with NCAA bylaws even if the entity were to be designated as Associated, the CSC often will clear the deal without engaging in any inquiry about Associated status and without changing the entity's designation in NIL Go, for the sake of efficiency. In other words, some portion of the deals identified here in this "Non-Associated" column likely belong in the "Associated" column.

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College Sports Commission Remarks

From July 1, 2026, through August 31, 2026:

- The CSC actioned an average of more than 200 NIL deals per day, up from 94 NIL deals per day during the first year of the CSC's existence (June 2025 – June 2026).
- 68% of deals actioned between July 1, 2026, and August 31, 2026, were resolved within seven days following population of all required fields in NIL Go including attestation(s).
 - In many of the remaining 32% of deals, the CSC has sought additional information from the student-athlete, deal sponsor, or institution that the CSC needs to make a determination on the deal. The CSC is often able to make determinations on these deals within seven days of receiving such additional information.
 - Additionally, the CSC paused the review of certain deals in June to make sure those deals received the benefit (if any) of the revised Range of Compensation model that was implemented in early July.
 - For deals submitted since July 1 and actioned on or before August 31, 78% of such deals were resolved within seven days following population of all required fields in NIL Go including attestation(s).

Since the NIL Go platform launched on June 11, 2025, and through August 31, 2026:

- 46,478 NIL deals have been cleared with an aggregate value of \$582.49M
- 2,296 NIL deals have been not cleared with an aggregate value of \$156.93M

Total Registered NIL Go Users



48,102

Student-Athlete Users



1,383

Institution Users



6,730

Representative Users