

NIL Deal Flow Report

NIL Go Deal Activity Since Platform Launch

All data below current as of Jan 1, 2026 12:01am Eastern

✓ CLEARED 17,321 total deals \$127.21M total deals	✗ NOT CLEARED * 524 total deals \$14.94M total deals
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*These figures do not include Not Cleared deals that have been resubmitted or for which the time period for revision remained open on January 1, 2026.

Total Deals in Arbitration as of 12/31/25: 10

NIL Go Platform Activity



35,306

Student-Athlete Users

Total Registered



1,263

Institution Users

Total Registered



4,202

Representative Users

Total Registered

College Sports Commission Remarks

Since the NIL Go platform launched on June 11, 2025, and through December 31, 2025:

- 52% of deals submitted to NIL Go were resolved within 24 hours
- 73% of deals reached resolution within seven days following submission of all required information
- 10,848 unique student-athletes have had at least one cleared deal, 44% of whom play a sport other than Football or Men's Basketball
- Student-athletes playing more than 40 unique NCAA sports have at least one cleared deal

Between November 1 and December 31, 2025 (since the last NIL Deal Flow Report was issued):

- 5,146 NIL deals were cleared with an aggregate value of \$39.71M

Primary Reasons for "Not Cleared" Determinations:

- Lack of a valid business purpose
- No direct activation of NIL rights (i.e., warehousing)
- Compensation not at rates and terms commensurate with similarly situated individuals

This report provides a recurring snapshot of activity on the NIL Go platform. These reports will continue to be produced and distributed periodically by the College Sports Commission. For additional information, visit collegesportscommission.org.